

# The UC Davis Institute for Food and Agricultural Literacy 1<sup>st</sup> Annual Symposium

Date:  
June 3, 2015

Time:  
1:00 to 6:00pm  
With reception  
to follow

Location:  
Mondavi Center-  
Vanderhoef  
Studio Theater  
Mrak Hall Drive, Davis,  
CA 95616

**Register on Eventbrite  
and bring your ticket  
or photo ID**

Attendance is limited  
to 250 people, so sign-  
up soon!

**Cost: Free  
Parking: \$9**

**Questions? Contact:**

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## Food for Thought: Communicating Agricultural Science

KEYNOTE SPEAKERS:

**Yvette d'Entremont, Science Babe**

"Can We Talk Our Way Into This: Advancing Science Communication with Humor"

**Pam Ronald, Professor Plant Pathology and the Genome Center, UC Davis**

"Tomorrow's Table: organic farming, genetics and the future of food"

**Ted Nordhaus, The Breakthrough Institute**

"Ecological Benefits of Farming Intensification"

### Panel 1: Is it safe to eat? Is it sustainable?

*Bruce German:* Director, Foods For Health Institute

*Alison Van Eenennaam:* Cooperative Extension Specialist, Animal  
Biotechnology

*Anastasia Bodnar:* Board Member, Biology Fortified

*Michael Eisen (TBC):* Howard Hughes Investigator, Professor Genetics,  
Genomics and Development, University of California, Berkeley

### Panel 2: Science, Farming and Communication

*Bruce Chassy:* Professor Emeritus, Department of Food Science and Human  
Nutrition, University of Illinois at Urbana-Champaign

*Nathanael Johnson:* Writer, Grist

*Russ Parsons:* Food Editor and Columnist, Los Angeles Times

*Marian Swain:* Conservation Analyst, The Breakthrough Institute

*Tom Muller:* Muller Farms

*Dave Walton:* Walton Farms

The Science Policy Group Showcase will highlight the projects of the Communication, Literacy & Education for Agricultural Research program (CLEAR) Trainees and award a prize to the most informative and entertaining project.

Musical performance by Rita Hosking, highly acclaimed Northern Californian country-folk songwriter.

Attendees will have a chance to taste genetically engineered papaya and the newly approved Arctic® Apple!



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